

Dear COPD Caucus Member,

As a member of the COPD Caucus, you're on the front lines of furthering awareness of the risks of this common and debilitating disease, as well as promoting policies that improve the lives of American patients. We thank you for your work on this important cause – one for which we at the U.S. COPD Coalition wholeheartedly share your dedication.

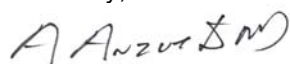
We are proud to let you know that DRIVE4COPD – a landmark public health initiative – has reached its goal of **screening 1 million Americans for risk of COPD**. Launched in February 2010, DRIVE4COPD aims to help people identify symptoms, take action to see if they may be at risk for the disease and talk to their healthcare professional. Importantly, our message is being heard by the right people, and inspiring action, as nearly 20 percent of those screened scored high enough to indicate potential risk for the disease. Those people were encouraged to share the results with their doctor or healthcare professional.

Sponsored by Boehringer Ingelheim Pharmaceuticals, DRIVE4COPD is being embraced by leading health, entertainment and sports organizations aimed at driving fundamental change in COPD awareness in this country. Our powerful coalition of partnering organizations also includes the American Association of Respiratory Care, Country Music Association, COPD Alliance and COPD Foundation. DRIVE4COPD is also the Official Health Initiative of NASCAR®. Also joining this movement are DRIVE4COPD Celebrity Ambassadors*, including multi-platinum recording artist and television star **Billy Ray Cyrus**, Grammy Award-winning country music star **Patty Loveless**, Go Daddy and NASCAR Nationwide Series™ Driver **Danica Patrick**, and Pro Football great **Michael Strahan**. Each has had a family member suffer from COPD and has seen first-hand the impact of the disease.

Hitting the 1 million mark attests to the campaign's success in working to change the way COPD is viewed and addressed in this country, but much work remains to be done. As you are well aware, COPD is the only leading cause of death in America that is on the rise and still takes one life every four minutes. Over time, our hope is that the DRIVE4COPD campaign and pinwheel icon will be as powerful as the pink ribbon in reminding the public about the risks of COPD.

We look forward to talking more with you about our efforts as we continue to work to reach millions of Americans about the risks of COPD and encourage them to take steps to proactively manage their lung health. In the meantime, please visit DRIVE4COPD.COM for more information and feel free to contact us with any questions.

Sincerely,



Antonio Anzueto, MD
Chair, US COPD Coalition



John W. Walsh
Vice-Chair, US COPD Coalition



Sam Giordano
Treasurer, US COPD Coalition

*The DRIVE4COPD Celebrity Ambassadors are paid spokespeople for Boehringer Ingelheim Pharmaceuticals, Inc.

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Partnering Organizations



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